

Department of Communication and Media
Action Taken Report
(2021-22)

The feedback obtained from various stakeholders was discussed and analyzed in the department meetings and valuable suggestions were put forward in BoS meetings and those which are passed in BoS meetings are incorporated in the syllabus.

Action recommended	Action taken
A supportive paper to 'Digital Media' --- 'Digital Marketing' to be introduced at first year.	Digital marketing paper will be introduced at first year BACM from coming academic year.
The subject teacher should have the freedom to conduct internals in form of a class test or assignments or any other mode.	Third year students will be asked to do multiple assignments to give them practice of industry required work. Best assignment / project will be selected for assigning marks.



Ms. Ashlesha Rangnekar

Head, Department of BACM Marathi